



# How to Enter and Maintain Activities

---

## Description

To manage your activities, add Tasks and Events straight from the related record page (e.g., the Prospect, Resident, Marketing Event, etc.). The difference between a Task and an Event is that Tasks are to-do lists items, such as phone calls and emails, while Events are scheduled activities, such as tours and meetings.

The system will:

-  Automatically add tasks and events to your Homepage and Call Manager
-  Add the activities to the related record page and related reports

Note: Depending on your company's set-up, you may be permitted to delete all tasks/events, only tasks/events that have not been completed, or you may not be permitted to delete tasks/events at all. Regardless of permissions, it is strongly recommended that completed tasks are NOT deleted as these are essential for statistical analysis.

## Step by Step

### New Task

- 1** Navigate to the Prospect's page on which you would like to record a Task. You may also add a task to other record pages, such as Residents and Marketing Events.
- 2** On the right-hand side of your screen, click **New Task**
- 3** Specify **Assigned To**
- 4** Select a **Task Activity Type**
- 5** Enter a descriptive **Subject**
- 6** Specify a **Due Date**
- 7** The **Related To** field will auto-populate the name of the Prospect file that you are on
- 8** Verify the data and click **Save**

\* Note: Once saved, the following fields on the task will default based on information on the prospect's file and the My Community file at the time the task was created

- Stage
- Prospect Status
- Community Phase as indicated on the My Community page

ACTIVITY    COLLABORATE

New Event    New Task

Assigned To\*  
Neomi Tselkhan

Task Activity Type  
Call

Subject  
Call to ask about knee surgery

Due Date  
3/23/2016

Related To  
Adams, Brad (Jon & Elaine)

Name  
--Select--

Result  
--None--

Status\*  
Not Started

Priority\*  
Normal

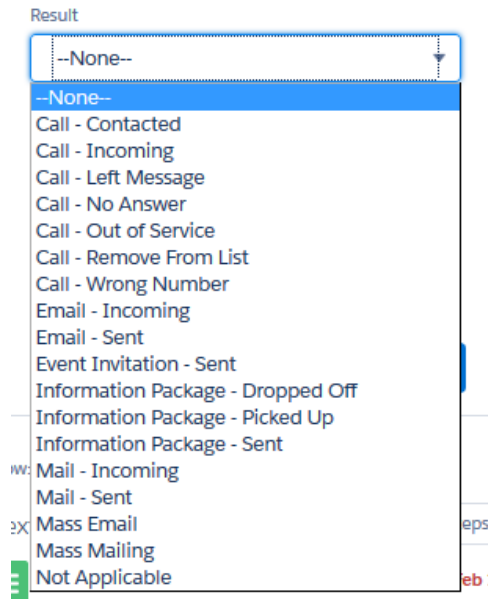
Save

## Completing a Task

- 1 Open the task from your Homepage or by clicking on the task in the “Next Steps” section on the right-hand side of the Prospect’s file. You can also complete the task from the Call Manager (see “How to Use the Call Manager”).
- 2 Select a **Result**. Make sure to select a result that complements the Task Activity Type.
- 3 You may add any additional comments to the **Comments** section. Comments related to the discovery questions on the Prospect profile page should be entered into the appropriate sections on the Prospect’s page, rather than in the task’s comments section.
- 4 Verify the data and click **Save**

Note: **Status** and **Completed Date** will be entered automatically and cannot be edited

Note: Tasks automatically move from ‘Next Steps’ to ‘Past Activity’ upon completion



## New Event

- 1** Navigate to the Prospect's page on which you would like to record an Event. You may also add an Event to other record pages, such as Residents and Marketing Events.
- 2** On the right-hand side of your screen, click **New Event**
- 3** Specify **Assigned To**
- 4** Select an **Activity Type**. You may select *Tour* or *Meeting*. If *Tour* is selected, the system will flag it as First Tour, Second Tour, or Additional Tour, based on the Activity History for this Prospect.
- 5** Select a **Meal** if this event includes a meal
- 6** Enter a descriptive and meaningful **Subject**. This subject will appear on your Homepage as well as on reports. Examples of effective subjects are: "Tour with Daughter" and "2<sup>nd</sup> Tour to Meet with Fitness Director".
- 7** Specify a **Start** date and time
- 8** Specify an **End** date and time
- 9** Enter an optional **Description**
- 10** Enter an optional **Location**
- 11** Specify **Call to Confirm**. This is recommended if you want to create a task to call to confirm the meeting
- 12** Specify **Tour Follow-Up Date**
- 13** Click the box to set a **Reminder** if you would like this event to pop up on your screen for the time set before the event

### 14 Verify the data and click **Save**

\* Note: Once saved, the following fields on the event will default based on information on the prospect's file and the My Community file at the time the task was created

- Stage
- Prospect Status
- Community Phase as indicated on the My Community page

**Calendar Details**

Assigned To:

Activity Type:  Tour Type:

Subject:

Meal:

Start:  [ 11:44 AM ]

End:  [ 11:44 AM ]

Description:

Location:

---

**Options**

Show Time As:  Private:

All Day Event:

---

**Additional Tasks To Create For Tour**

Call To Confirm:  [ 10/17/2013 ]

Tour Follow Up Date:  [ 10/17/2013 ]

---

**Completion**

Event Result:

Completed:  [ 10/17/2013 ]

---

**Contact Information**

Related To:  Adamson, Amanda

Name:

Related To Name:

Email:

Related To Phone #:

Phone:

Related To Email:

Community ID:

## Completing an Event

- 1 Open the event from your Homepage or by hovering over 'Open Activities' on the related record page
- 2 Scroll down to the Completion section and select an **Event Result**
- 3 You may add any additional comments to the **Comments** section. Comments related to the discovery questions on the Prospect profile page should be entered into the appropriate sections on the Prospect's page, rather than in the event's comments section.
- 4 Verify the data and click **Save**

Note: **Completed Date** will default to today's date and cannot be edited

Note: Events automatically move from 'Open Activities' to 'Activity History' when the event date and time has passed, even if no **Event Result** was filled in. **You must complete the event to ensure it is recorded in your statistics!**

Note: Rescheduled Tours. If a tour is rescheduled, the initial Event should be completed specifying "Rescheduled" as the Event Result, and a new Event created for the new date and time.

Completion	
Event Result	Completed <input type="button" value="v"/>
Completed	<input type="text"/> [10/17/2013]

**NEW!**

Now you can find key tour dates directly on the Prospect's profile page!

Status	Initial Call
Focus Prospect	<input type="checkbox"/>
1st Tour Date	11/28/2012
2nd Tour Date	12/3/2012

