

How to Create Mailing Labels Using EZ Labels

Description

Use this function to create mailing labels for Inquirers and Prospects. EZ Labels automatically filters Prospects with the Mailing Label Instructions: Do Not Mail, Prospect, and Inquirer. If left blank, the system will use both addresses. Mailing label instructions are set on the Prospect's profile page in the Mailing Labels section.



Step by Step

- 1 Navigate to the RHS Actions tab
- 2 Click New
- **3** Select *EZ Label* as the **Record Type of New Record**
- **4** Click **Continue**

5 Enter an **RHS Action.** This is a detailed description of the type of mailing labels you are creating, such as "Xmas Mail-Out"

6 Specify **From Initial Contact Date** and **To Initial Contact Date** if you would like to filter out only Prospects and Inquirers who contacted you in a given time frame

- **7** Enter **Task Subject** if you would like a task created in the Prospects' activity history
- **8** Verify **Community.** If incorrect, specify the correct **Community.**
- **9** Check the box to **Include Inquirers** on the mailing labels
- **10** Check the box to **Include Prospects** on the mailing labels
- **I** Check the applicable boxes for **Prospect Status**
- 12 Check the applicable boxes for Sales Stage
- **13** Verify the data and click **Save**



Create Mailing Labels

Information	
RHS Action	XMas Mail-Out
EMxReport Owner	
From Intitial Contact Date	[11/4/2013]
Initial Contact Date	[11/4/2013]
Specify Task Subject	XMas Mail-Out
Community	iaRetirement - GTA
Include Inquirers	\checkmark
Include Prospects	\checkmark
Report Trigger	RHSLabels
Prospect Status	
Urgent Need A SAP	✓
Special Need within the next 1 to 3 months	
Final Decision Process Within 30 Days	\checkmark
RH Decision Made - 1 to 3 Months	\checkmark
Basic Interest 4 - 6 Months	
Waiting to Sell Home 6 - 12 Months	
Preliminary Search Not Ready Yet	
Unqualified Unknown	
Do Not Contact	
Nurture Program	
Resident	
Temporary	
Sales Stage	
Initial Call	V
Deposit	<u> </u>
Lost	
Moved-In	
Wait List	

14 Click Generate

- **15** Scroll down to the Custom Links section
- **16** You can see the number of Labels you will be printing. Click on the latest EMxHeader, which you have just generated.

Custom Links									
🖢 EMxHead	er 📕	1	New EM	AxHeader S	Show Report				
Action	Б	ame	Community	Report Title	Created Date	From Date	To Date	Number of Lines	Owner Alias
🔲 Edit Del	EMx-0010	<u>D288</u>	<u>iaRetirement</u> - GTA		7/6/2013			28	÷
🔲 Edit Del	EMx-0009	9737	<u>iaRetirement</u> - GTA		3/19/2013			29	<u>LWies</u>
🔲 Edit Del	<u>EMx-0009</u>	<u>9626</u>	<u>iaRetirement</u> - GTA		3/6/2013			8	<u>LWies</u>

17 Click **Launch.** Conga Mail Merge will open in a new window.



Create Mailing Labels

	<u>EM×Lines [28]</u>
EMxHeader Detail	Edit Delete Clone Show Report
EMHeader Name	EMx-0010288
Community	iaRetirement GTA
Launch	Launch
Created By	Larry Wieskoof, 7/6/2013 3:51 PM
	Edit Delete Clone Show Report

18 Click **Labels.** The labels will be downloaded.

👔 Conga Mail Merge					
Step 7: Download what you've created					
You're ready to download a	and print!	Show Details 🗵			
Click each button to download letters, labels and envelopes. After you've downloaded a file, open it in Microsoft Word (or Adobe Acrobat) an it it.					
Download and Print: Letters/Documents	Labels	Envelopes			
File Type:	 Microsoft Word ○ Adobe Acrobat PDF 				
Multiple files? Documents only. <u>What's this?</u>	 One file (if possible, 40 Mb max.) O Multiple files (zipped) 				

Note: At any time you can see your history and re-launch any report you have made in the past. To do this, simply scroll down to the bottom of the screen and find the list of your EMxHeaders – these are your previously generated label reports.

If mailing labels need to be regenerated in the future, remember to blank out the subject before clicking the Generate button, to avoid creating duplicate tasks in a prospect's record.