

How to Enter and Maintain Competitors

Description

Use this function to enter competitor information into your database. Competitors can then be linked to various other parts of the system, such as a destination of a Resident who is moving out.

Step by Step

- 1** Navigate to the Competitors tab. If this tab does not appear at the top of your screen, click the plus sign (+) to the right of your tabs for a complete list of tabs.
- 2** Click **New**
- 3** Enter the **Competitor's Name**
- 4** Enter any other information you may have about the competitor, such as the **Phone Number**, **Email**, and **General Manager Name**
- 5** Enter the competitor's **Address**
- 6** Enter any additional information you may have about the building, the suites, the programs, etc.
- 7** Click **Save**

Competitors Edit Save Save & New Cancel

General

Competitor's Name	<input type="text"/>	Community	<input type="text"/>
Phone Number	<input type="text"/>	General Manager Name	<input type="text"/>
Email	<input type="text"/>	ORCA Member	<input type="checkbox"/>
Parent Company	<input type="text"/>	Web Site	<input type="text"/>
Key Product	<input type="text"/>	Reported Revenue	<input type="text"/>
Ownership	<input type="text"/>	Date Last Reviewed	<input type="text"/> (10/4/2013)
Total Number of Beds	<input type="text"/>		
% Occupancy	<input type="text"/>		
Year Built	<input type="text"/>		

Address

Street 1	<input type="text"/>	State/Province	<input type="text"/>
Street 2	<input type="text"/>	Zip/Postal Code	<input type="text"/>
City	<input type="text"/>	Country/Region	<input type="text"/>
Proximity to Site	<input type="text"/>		

Additional Information

Level of Facility	<input type="text"/> --None--	Winery/Bar	<input type="checkbox"/>
Where do they come from?	<input type="text"/>	Swimming Pool	<input type="checkbox"/>
Appearance-Outside	<input type="text"/>	Golf	<input type="checkbox"/>
Appearance-Rooms	<input type="text"/>	Transportation	<input type="checkbox"/>
Appearance-Lobby	<input type="text"/>	Average Age	<input type="text"/>
No. of Elevators	<input type="text"/>	IL Rate	<input type="text"/>
No. of Floors	<input type="text"/>	AL Rate	<input type="text"/>
Movie Theater	<input type="checkbox"/>	Features	<input type="text"/>